

FOR IMMEDIATE RELEASE:

Robert Butwin and Greg Arnold

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MLM can grow into a team sport

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Vegas Buzz Radio and The Hare Brained Ideas Group have teamed up to create The NetMillionaire Buzz Radio Show. July 12th brings the dynamic team of Robert Butwin and Greg Arnold of www.StreetSmartLive.com on the Group's Explosive New Radio Show. In conjunction with their new MLM Training Game, "The NetMillionaire Training System" designed for the Network Marketing Industry, the show is a phenomenal new tool that MLM business owners and entrepreneurs can use to get the inside scoop on training skills, success practices and much, much more. In turn, they can share this information with their associates and employees to accelerate their businesses to the next level.

This NetMillionaireBuzz Radio Show is hosted by Ross Arntson and Rob Hannley, two of the three creators of "The NetMillionaire Training System" which is the first ever "education" training program for the Network Marketing industry in the form of a high quality board game. This engaging training system encourages the participants to interact through role playing and participatory techniques which act as mental anchors, re-enforcing the training materials. This creates a powerful method to retain information for the players. With weekly reinforcement from the radio program, networkers have a tactical edge on the competition

Robert Butwin grew up in a family of successful business people and self-made millionaires. Early in his business life, he made the crucial decision to leave behind all the "Country Club Smart" ways of his business upbringing and pursue something different, something more challenging, something exciting. As he puts it "I woke up one morning and realized our family business had too much family and not enough business. It was simply time to make a change."

Robert ran a nightclub for a while. Using his promotional flare, he dramatically changed its financial fortunes. He did his job so well the owner was able to sell the club, and his job out from under him, for a considerable profit. He learned the principle of taking charge of your own life the hard way. Robert entered the network marketing field on a part-time basis about 20 years ago. No, he wasn't an overnight success. Like all of us, he had to pay his dues, learn the ropes, and become a **Street Smart Networker** before he could win big...And, did he ever. As a simple matter of fact, Robert Butwin can teach anyone how to make a lot of money, even in an industry where most make very little.

Robert's successful career has earned him the respect and admiration of colleagues throughout the profession. He is active in a leadership role with several organizations, including the MLMIA (Multi-Level Marketing International Association), which has twice named him "Distributor of the Year." He has been a contributing writer for many professional trade journals. He is the author of the best-selling book "**Street Smart Networking**" and he has produced many MLM training CDs.

Robert lives the life of his dreams in the beautiful wine country of Northern California with his wife, Bonnie and children, Marc and Randi. He walks his talk and enjoys an incredible lifestyle. Robert Butwin knows exactly what it takes to make a fortune as a network marketer. More importantly, over the years, he has taught many other networkers how to make a fortune also. Most important, when you attend a **Street Smart Live** event, **he'll teach you!**

Greg Arnold has been a leader in the network marketing industry for 30 years. Greg's MLM career began while he was still a young man. When he was stationed in Savannah, Ga., he was earning more from his network marketing efforts than his military career. This is something he laughs about and says, "It wasn't all that difficult". His MLM earnings were so high that the military launched an investigation. They dropped it when they discovered he was earning his money legitimately through multilevel marketing. The NCO in charge of the investigation later approached him to sign-up.

In less than a year, Greg built a MLM organization of over 11,000 members. Wanting to share his network marketing expertise, Greg wrote and published "**The Multi-Level Mangler in King Arthur's Court**". The popularity of this book has been nothing less than phenomenal. It was ranked in the top 1% of Amazon.com's best sellers for over three years. The CD version of this book will be made available for the first time anywhere at this event with special event only pricing. Network Marketing Industry leaders often use Greg's book to train their distributor teams. Because of his vast knowledge of the MLM industry, Greg has served as a MLM consultant for a number of network marketing companies as well.

Eventually, Greg started his own network marketing company, that within Greg's five years at the helm grew to become one of MLM Insider Magazine's "Top 10" companies. Greg is known throughout the MLM industry as a top rated MLM trainer, mentor and motivational speaker. In addition, articles have been published about his successes in Network Marketing Lifestyles, MLM Insider Magazine, Cutting Edge Opportunities and Network Marketing News.

Now living in his small hometown in southern Washington State, Greg remains very active in the industry as an author, speaker, success trainer, corporate consultant, as well as a top-level distributor. A strategy enthusiast, Greg is also a volunteer football coach at his local high school. You will enjoy Greg's industry based humor, which includes many years of observations and experiences. You'll pick up at least one, if not many, life changing MLM strategies at a **Street Smart Live** event. Greg will also inspire you in a way you have never quite experienced in the past.

The information covered in this interview is in complete alignment with the content of The NetMillionaire Training System. The MLM industry will never be the same after using this revolutionary system as a means of creating higher associate retention rates

for the trainer's downline. Furthermore, by utilizing its customizing feature, this training system can be modified to act as a recruiting tool to show new prospects the value and freedom that the networking business can provide.

Other customizing features include the ability to focus the training to review Sales and Marketing skills that cover; Handling Objections, Win-Win Closing Techniques, Advanced Leadership Skills and ideas for Warm and Cold Contacting of new prospects.

To learn more about The NetMillionaire Training System, it can be found at www.netmillionairetraining.com Here are some examples of the extraordinary information players will gain from this incredible training tool;

Create teams that have fun, learn, grow and have a **“WOW”** experience every time.

Go beyond your comfort zone and feel the thrill of success with the support and encouragement of your team.

Acquire specific sales and marketing skills that allow participants to practice in a risk free controlled atmosphere.

Relax and express yourself in a safe environment with no fear of judgment.

Gain fantastic insights from the wisdom and experience of others while they learn and grow from yours..

Learn the necessary steps required to plan and execute your plan for financial freedom.

Recognize your never-ending potential for success and delight in sharing it with others.

Finish training with facts, tools, revelations and an action plan for total success.

If success is what matters most to you and you desire to break through the earning barrier then *“The Netmillionaire Training System”* is for you.

NetMillionaire Buzz Radio is scheduled to create another buzz around Trainer and author of the “Chicken Soup for the Soul” series, Mark Victor Hansen, next week. Tune in to <http://www.vegasbuzzradio.com>

For additional information or an online preview;

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"Vega Buzz Radio -NetMillionaire Buzz Radio" and "The NetMillionaire Training System"

are unique training tools designed especially for the Networking Industry and any small business entrepreneur.

The Hare Brained Ideas Group is comprised of three individuals; Pamela "Z" Ziemann, Rob Hannley and Ross Arntson, who came together to create innovative ideas for trainers, facilitators and presenters. Designing ideas that will enable the participants to absorb materials, concepts and thoughts in a more entertaining and fun way.

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