

FOR IMMEDIATE RELEASE:

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Network Marketing gets the real Deal.

Seattle, WA, September 15, 2005

Vegas Buzz Radio and The Hare Brained Ideas Group have teamed up to create The NetMillionaire Buzz Radio Show. September 15th brings the wisdom and experience from "The Greatest Networker in the World" John Milton Fogg, premiering and sharing the contents of his over-the-top network marketing magazine; www.thenetworkmarketingmagazine.com on the Group's Explosive New Radio Show. In conjunction with their new MLM Training Game, "The NetMillionaire Training System" designed for the Network Marketing Industry, the show is a phenomenal new tool that MLM business owners and entrepreneurs can use to get the inside scoop on training skills, success practices and much, much more. In turn, they can share this information with their associates and employees to accelerate their businesses to the next level.

This NetMillionaireBuzz Radio Show is hosted by Ross Arntson and Rob Hannley, two of the three creators of "The NetMillionaire Training System" which is the first ever "edutainment" training program for the Network Marketing industry in the form of a high quality board game. This engaging training system encourages the participants to interact through role playing and participatory techniques which act as mental anchors, re-enforcing the training materials. This creates a powerful method to retain information for the players. With weekly reinforcement from the radio program, networkers have a tactical edge on the competition.

TheNetworkMarketingMagazine.com

Its name is exactly what it is. And, it's going to be huge! We're literally re-defining what a magazine can be and do for you....

Do you remember Upline®...?

(If not, the back-story is here: [What Happened to Upline®?](#))

If you are one of the thousands of people who knew Upline®; read it, shared it, liked it, even loved it... you've probably had the thought you wished it was still being published. It's not. Probably never will be.

And no, we're not bringing Upline® back... but in a real sense, we are bringing what

Upline® was *forward*... into the digital age with genuinely— and in many ways quite remarkably— increased form and function than is possible in any 'print' publication.

A digital magazine? Yes, and it is a radical shift from the old worldview of what a "magazine" is and does. We know it's hard to change some people's minds. But that's what we're doing. If you're open to that, read on....

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More and better than Upline®? Yes... truly. Check out the [CONTENTS](#) of the first issue and the digital features spoken of below and judge for yourself.

Our mission is the same: to Inform Involve Inspire! TheNetworkMarketingMagazine.com is all about the reader's personal development and professional growth. We take facts and data and turn them into knowledge and wisdom. We present ideas and ideals, principles and practicals. Neat. Clean. Straight forward. And when we are at our best— elegant.

And always, a business-building tool.

Because we are an electronic publication, we can offer subscribers an honest new and improved level of functionality and usability:

Save it. Search it. Share it.

You will be able to **SAVE** every issue, all in one place on the website available 24/7.

You' can 'bookmark' your favorite articles and **SEARCH** for subjects and 'keywords' that interest you. What you want is just a click away....

And, you can **SHARE** articles with others through personalized e-mail forwarding— complete articles, as many as you want with as many people as you want.

Because we're an online publication, we have the ability to add AUDIO to articles— not simply four minute 'teasers', substantial content, complete CD programs and entire albums three hours long!

And before the end of this year, we'll be **INTERACTIVE** with readers writing along with our authors. Those features alone are a breakthrough in the paradigm of what a magazine can be and do for you. (I'll save the bits about VIDEO and our interactive, multi-media, web-based learning with LiveOnlineMeeting.com for another time.)

Being digital, we aren't limited by the constraints of print publications. Page counts and word counts don't matter to us. Content is king (and queen). Value-added value added value is our passion.

We are led by the questions: 'What's right...? What makes that work so well...? What would be ideal? And always, 'What will it take to give readers what they need to grow their business and themselves the best way for them...?'

That's what matters. That's really all that matters.

There's one more important benefit to being a digital magazine— cost. Without the high price of printing and postage, we can charge a low price.

In September, when the first issue is published, an annual subscription will cost \$55. That's just \$4.58 per issue— and when you see the first issue's CONTENTS you'll know if the price is right and if subscribing is a fit for you. (Each monthly issue is like getting a 100+ page eBook plus hours of audios, too.) We set out to make the magazine so affordable it would be a 'no-brainer' for anybody to subscribe.

I don't care about making thousands of MLM millionaires. We're going to help create millions of network marketing thousandaires! (And if you're one of their leaders, well... do the math.

Our intention is always to under-promise and over-deliver.

In our pre-publication period, we're offering a special **CHARTER SUBSCRIPTION price of \$45**. (That's \$3.75 per issue.) True, a \$10 savings isn't quite earthshaking. it's just a "Thank you" for your support in the beginning when we can really use it.

We're not offering \$547 worth of free bonuses to get you to subscribe. You'll either see the value of the magazine or you won't.

There's no affiliate program— nor the conflicts of interest that come and go with it. The magazine has no advertising, though in truth, every article is selling ideas and resources, and connecting you with people you may want to learn more about. We will not be sending any annoying sales letters and we're not 'building a list' either. There are no free offers on the site to 'capture' your name and primary e-mail address.

We've learned that the number one formula for failure is to follow the crowd. So, we don't.

It's a clean, straight deal. When you see the quality of the content... think about how you can use features like SAVE, SEARCH and SHARE... what it means to both text and AUDIOS and attached DOCUMENTS... and consider the low price... you'll know if you want to subscribe— or not.

Please, if you haven't already, make the time right now to review the [CONTENTS](#) of the first issue by clicking the shaded link and scrolling down the entire to see all that's there. My intention is to blow you away with every issue!

So, what do you think? Anything in the list of features, stories and articles intrigue you? If so, what makes that something interesting or exciting to you...?

Some people have observed the first issue's contents is 'huge... too much... overwhelming...' Okay. Fine. What would you like us to take away...?

Under-promise, over-deliver. It's a good thing.

Let me know what you think and feel about The Network Marketing Magazine.

And, please, if it's a fit, if that's the right thing for you to do, become a subscriber now. Like most labors of love, we're a classic under-capitalized start up. Your financial support today is the right time for us. And of course, please tell five people who tell five who....

It took a decade for Upline® to become THE network marketing magazine. That's where we're starting.

SPEAKING & LISTENING | RELATIONSHIP | PROSPECTING

Taking The High Road

How to turn a negative opinion into a fresh new look at what you have to offer.

By **Michael Oliver**

plus AUDIO

RETAILING | WOMEN

Is this any way to win friends and influence people?

How are you coming across when you present your product to someone else?

by **Kim Klaver**

plus AUDIO

LEADERSHIP | CLASSIC

Leaders lead by leading

How many of you are truly leaders in your network marketing organizations?

With **Joe Batten**

NETWORKING | SKILLS

The 7 habits of highly horrible networkers

There is a time and a place for networking - it's called ANY time, and ANY place.

By **Scott Ginsberg**

SPEAKING & LISTENING | SKILLS

The gift of listening

Hearing exactly what a person is saying... what they intend to say, but are not... what they are not saying... and most importantly, what the other person is feeling.

By **Richard Brooke**

plus AUDIO

WISDOM | QUOTES

Integrity

There are no degrees of integrity. You have it or you don't.

By **Dr. Dennis Waitley**

CLASSIC | PERSONAL GROWTH | PROFESSIONAL DEVELOPMENT

The formula for failure and success

A few simple disciplines practiced every day....

By **Jim Rohn**

plus AUDIO

TECHNOLOGY | PROFESSIONAL DEVELOPMENT

Mastering your technology gap

Your ability to use the Internet to leverage your time is the key to your success.

By **Paul Zane Pilzer**

Excerpted from his book *The Next Millionaires*

INTERNETWORK MARKETING | WRITING

Why so many websites fail

And the three elements you must have to make yours succeed

by **Michel Fortin**

TEAMWORK

Bird sense

In a team, there is no more important or less important person or task.

By **Terri Levine**

plus AUDIO

SALES | PROFESSIONAL DEVELOPMENT

7 ways to cut loose from old sales thinking

The sooner you can let go of the traditional sales beliefs the more quickly you'll feel good about selling and start seeing better results.

by **Ari Galper**

plus AUDIO and ATTACHMENT

PERSONAL GROWTH | PSYCHOLOGY

Sincerity sucks

Sincerity is nothing but a label we put on past experiences to describe people who actually did what they said they'd do.

By **Blair Warren**

ASSOCIATIONS | INDUSTRY

The Distributor Rights Association

The DRA exists to build a bridge between Companies and their Distributors to foster greater understanding and communication.

Similar to Fogg's original website, www.greatestnetworker.com this one compares only to the rich writing and guest contributors. After that, www.thenetworkmarketingmagazine.com far surpasses the first site as well as every other site designed for the networking industry. Along with the staggering amount of content rich articles, audios and soon to be videos, you'll also be able to hear exclusive interviews from the hosts of www.NetMillionaireBuzz.com have done with John and many of his close associates.

The information covered in this interview is in complete alignment with the content of The NetMillionaire Training System. The MLM industry will never be the same after using this revolutionary system as a means of creating higher associate retention rates for the trainer's downline. Furthermore, by utilizing its customizing feature, this training system can be modified to act as a recruiting tool to show new prospects the value and freedom that the networking business can provide.

Other customizing features include the ability to focus the training to review Sales and Marketing skills that cover; Handling Objections, Win-Win Closing Techniques, Advanced Leadership Skills and ideas for Warm and Cold Contacting of new prospects.

To learn more about The NetMillionaire Training System, it can be found at www.netmillionairetraining.com Here are some examples of the extraordinary information players will gain from this incredible training tool;

Create teams that have fun, learn, grow and have a **“WOW”** experience every time.

Go beyond your comfort zone and feel the thrill of success with the support and encouragement of your team.

Acquire specific sales and marketing skills that allow participants to practice in a risk free controlled atmosphere.

Relax and express yourself in a safe environment with no fear of judgment.

Gain fantastic insights from the wisdom and experience of others while they learn and grow from yours..

Learn the necessary steps required to plan and execute your plan for financial freedom.

Recognize your never-ending potential for success and delight in sharing it with others.

Finish training with facts, tools, revelations and an action plan for total success.

If success is what matters most to you and you desire to break through the earning barrier then *“The Netmillionaire Training System”* is for you.

NetMillionaire Buzz Radio is scheduled to create another buzz around Trainer and MLM expert John Di Lemme, next week. Tune in to <http://www.vegasbuzzradio.com>

For additional information or an online preview;

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"Vega Buzz Radio -NetMillionaire Buzz Radio" and "The NetMillionaire Training System" are unique training tools designed especially for the Networking Industry and any small business entrepreneur.

The Hare Brained Ideas Group is comprised of three individuals; Pamela "Z" Ziemann, Rob Hannley and Ross Arntson, who came together to create innovative ideas for trainers, facilitators and presenters. Designing ideas that will enable the participants to absorb materials, concepts and thoughts in a more entertaining and fun way.

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