

FOR IMMEDIATE RELEASE:

Brian Tracy

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Network Marketing gets the real Deal.

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Vegas Buzz Radio and The Hare Brained Ideas Group have teamed up to create The NetMillionaire Buzz Radio Show. September 21st brings the wisdom and sales training from the top training expert, Brian Tracy. In this interview Tracy shares the latest update on his all time best seller, The Psychology of Selling. www.briantracy.com on this incredibly growing unique radio show. In conjunction with their new MLM Training Game, "The NetMillionaire Training System" designed for the Network Marketing Industry, the show is a phenomenal new tool that MLM business owners and entrepreneurs can use to get the inside scoop on training skills, success practices and much, much more. In turn, they can share this information with their associates and employees to accelerate their businesses to the next level.

This NetMillionaireBuzz Radio Show is hosted by Ross Arntson and Rob Hannley, two of the three creators of "The NetMillionaire Training System" which is the first ever "edutainment" training program for the Network Marketing industry in the form of a high quality board game. This engaging training system encourages the participants to interact through role playing and participatory techniques which act as mental anchors, re-enforcing the training materials. This creates a powerful method to retain information for the players. With weekly reinforcement from the radio program, networkers have a tactical edge on the competition.

Brian Tracy is one of America's leading authorities on the development of human potential and personal effectiveness. He is a dynamic and entertaining speaker with a wonderful ability to inform and inspire audiences toward peak performance and higher levels of achievement.

He addresses more than 250,000 men and women each year on the subjects of personal and professional development, including the executives and staff of IBM, Deloitte Touche, McDonnell Douglas and The Million Dollar Round Table. His exciting talks and seminars on leadership, sales, management and personal effectiveness bring about immediate changes and long-term results.

Brian has a B.Comm., M.A. and is the Chairman of Brian Tracy International, a human resource company based in San Diego, California, with affiliates

throughout America and in thirty-one countries worldwide.

Prior to founding Brian Tracy International, Brian was the chief operating officer of a development company with \$265 million in assets and \$75 million in annual sales. He has had successful careers in sales and marketing, investments, real estate development and syndication, importation, distribution and management consulting. He has conducted high-level consulting assignments with several billion-dollar corporations in strategic planning and organizational development.

Brian has traveled and worked in 90 countries on six continents and speaks four languages. He is an avid reader in management, psychology, economics, metaphysics and history and he brings a unique perspective and style to his talks. He has the remarkable ability to capture and hold audience attention with a fast-moving combination of stories, examples, humor and concrete, practical ideas that get results-fast.

He is the author/narrator of many best-selling audio-cassette programs, including: The Psychology of Achievement, Breaking the Success Barrier, The Psychology of Selling, Peak Performance Woman, The Science of Self-Confidence, Thinking Big, and How to Master Your Time.

Brian Tracy has produced more than 300 audio and video learning programs covering the entire spectrum of human and corporate performance. These programs, researched and developed for more than 25 years, are some of the most effective learning tools in the world.

As a top salesman for 22 years, Tracy found that his most important breakthrough in selling was discovering that the "psychology of selling" was the secret to success. By learning how people think, why they buy, and what creative techniques you can use to perform and persuade, you will, as Tracy promises, "learn how to double, triple, and quadruple your sales and your income within a few months, or even a few weeks."

Offering a proven, practical series of sales methods and techniques - including action exercises that individuals and organizations can apply immediately - there's not a more simple or straightforward method for success. Just follow Tracy's method, watch the results, and you'll be sold too.

In this book: <http://briantracy.com/catalog/product.asp?ProductID=375&CategoryID=44> you will learn how to:

- Become positive, optimistic and happy as a professional salesperson;
- Get more and better appointments with better prospects;
- Set and achieve every sales and income goal;
- Make powerful, persuasive presentations;
- Recognize and respond to real buying motives;

- Answer every objection;
Ask for the order several different ways;
- Unlock your creativity to find and sell to more customers;
- Use the “Power of Suggestion” to tap into the buying emotions of your prospects;
- Market and sell more strategically;
- Manage your time and your territory for maximum results;
- Determine the real needs the prospect has that your product or service can satisfy;
- And much, much more!

He is married with four children and lives on a golf course in San Diego. He is active in community affairs and serves on the board of two non-profit organizations.

The information covered in this interview is in complete alignment with the content of The NetMillionaire Training System. The MLM industry will never be the same after using this revolutionary system as a means of creating higher associate retention rates for the trainer’s downline. Furthermore, by utilizing its customizing feature, this training system can be modified to act as a recruiting tool to show new prospects the value and freedom that the networking business can provide.

Other customizing features include the ability to focus the training to review Sales and Marketing skills that cover; Handling Objections, Win-Win Closing Techniques, Advanced Leadership Skills and ideas for Warm and Cold Contacting of new prospects.

To learn more about The NetMillionaire Training System, it can be found at www.netmillionairetraining.com Here are some examples of the extraordinary information players will gain from this incredible training tool;

Create teams that have fun, learn, grow and have a **“WOW”** experience every time.

Go beyond your comfort zone and feel the thrill of success with the support and encouragement of your team.

Acquire specific sales and marketing skills that allow participants to practice in a risk free controlled atmosphere.

Relax and express yourself in a safe environment with no fear of judgment.

Gain fantastic insights from the wisdom and experience of others while they learn and grow from yours..

Learn the necessary steps required to plan and execute your plan for financial freedom.

Recognize your never-ending potential for success and delight in sharing it with others.

Finish training with facts, tools, revelations and an action plan for total success.

If success is what matters most to you and you desire to break through the earning barrier then *"The Netmillionaire Training System"* is for you.

NetMillionaire Buzz Radio is scheduled to create another buzz around Trainer and MLM expert Ana McCellan, next week. Tune in to <http://www.vegasbuzzradio.com>

For additional information or an online preview;

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"Vega Buzz Radio -NetMillionaire Buzz Radio" and "The NetMillionaire Training System" are unique training tools designed especially for the Networking Industry and any small business entrepreneur.

The Hare Brained Ideas Group is comprised of three individuals; Pamela "Z" Ziemann, Rob Hannley and Ross Arntson, who came together to create innovative ideas for trainers, facilitators and presenters. Designing ideas that will enable the participants to absorb materials, concepts and thoughts in a more entertaining and fun way.

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